

QUALIFICATIONS

VERSATILE

Served as Senior Designer and Art Director in creating a wide array of materials, including but not limited to postcards, brochures, bookmarks, posters, large-scale exhibits and installations, wayfinding signage, booklets, websites, logos, etc. Created videos & PowerPoint presentations for a variety of speakers and events. Wrote and edited copy as needed. Concepted, pitched, and helped develop film programming.

BRAND AWARE

Experienced in designing logos and supplemental organizational identity. Developed the graphic identity for the Kansas City Public Library system's promotional materials under the guidance of the public affairs director.

PRODUCTIVE

Developed standardized, scalable promotional packet for Library promotions, which includes a minimum of a postcard or bookmark, 24" x 36" mounted poster, and a web banner for most Library programs. In 2006, produced 57 promotional packages. In 2007, with an additional designer, production more than doubled to 154. In 2008, hired a new part-time designer, and created 240 promotional packages.

RELATIONAL

Managed one or more graphic designers (in-house and contract) in production of all library print and electronic deliverables. Developed relationships and worked closely with internal/external clients and co-workers. While managing project timelines, kept close contact with vendors to assure timely delivery while keeping within budget.

WORK HISTORY

AUGUST 2004 – PRESENT

Art Director, The Kansas City Public Library
Kansas City, MO

FEBRUARY 2004 – AUGUST 2004

Volumes Page Assembly, Lifetouch Publishing
Kansas City, MO

JUNE 2003 – PRESENT

Art Director, Futurehat
Kansas City, MO

JULY 2000 – JUNE 2003

Graphic Designer, Campus Printing Services
St. Joseph, MO

EDUCATION

Bachelor of Science, Commercial Art - 2003
Missouri Western State University - St. Joseph, MO
Graduated Magna Cum Laude with Major Honors
GPA: 3.82

SPECIAL SKILLS

PRINT:

Adobe Acrobat	Expert	4 years
Adobe Illustrator	Expert	9 years
Adobe InDesign	Expert	4 years
Adobe Pagemaker	Expert	3 years
Adobe Photoshop	Expert	8 years
Microsoft Office (Word, PowerPoint, Excel)	Expert	10+ years
Quark XPress	Expert	6 years

WEB/MULTIMEDIA:

Dreamweaver	Intermediate	1-2 years
Flash	Beginner	1 year
iMovie	Intermediate	1-2 years

ARTISTIC:

Drawing
Painting
Photography

